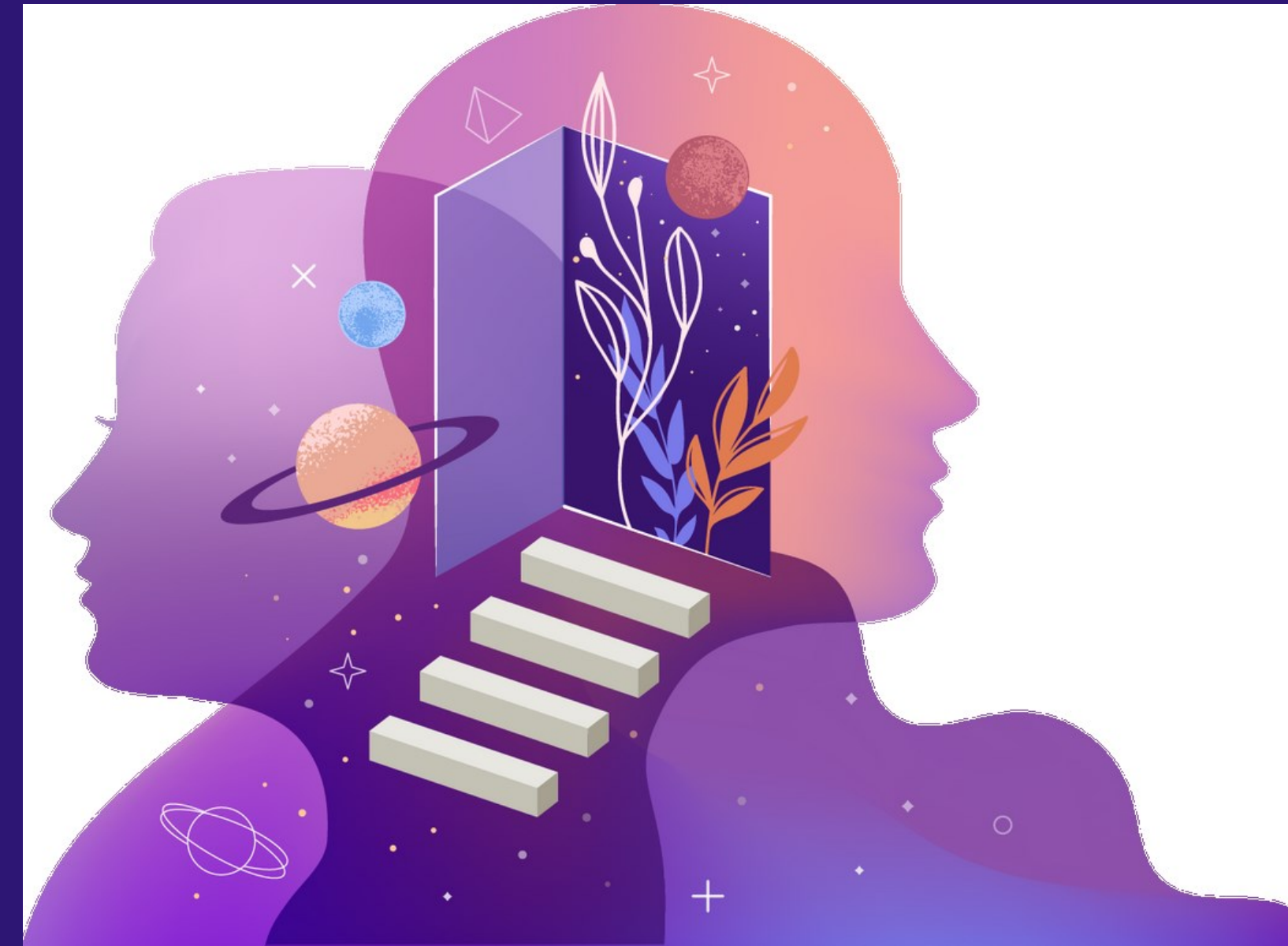


Exploring Neuroethical Dimensions through the Dreamscape of the Lee Mive's "Dallerqut Dream Department Store"

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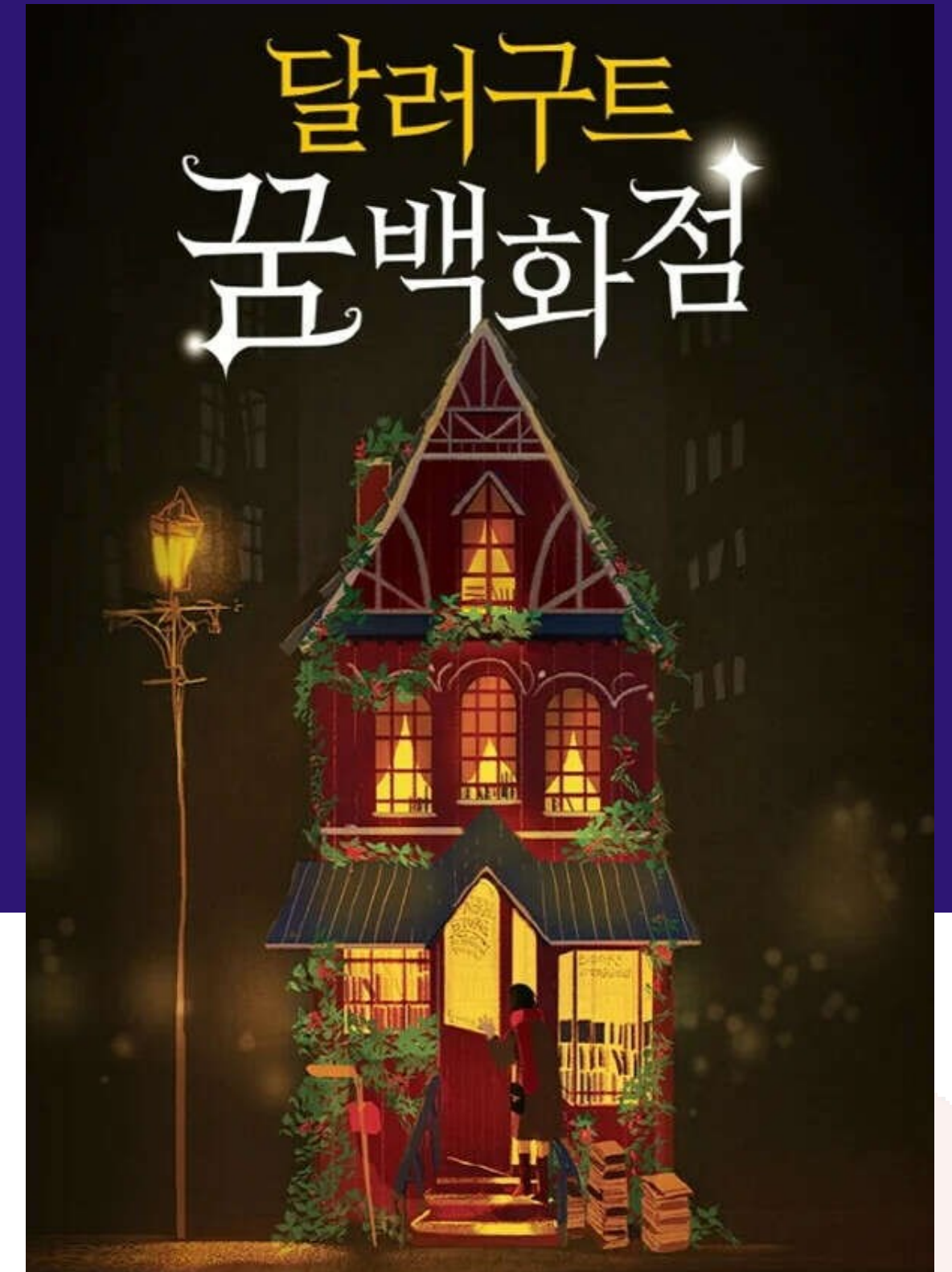
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Introduction

Groundbreaking work by Lee Miye "Dallergut Dream Department Store," is one of the bestselling book in Korea for 2021

The "Dallergut Dream Department Store" emerges as a unique establishment that caters not to the material desires of its customers, but to their deepest subconscious wishes. This is no ordinary department store; each floor, each department is dedicated to different aspects of dreaming - from dreams of flying to visions of alternate realities, from nightmares to the most euphoric experiences.





FOOD FOR THOUGHT

"The main thing is that sleep allows you to streamline the past and prepare for the future...,"

LEE MIYE



The narrative follows the journey of several characters, both store workers and customers, as they navigate the aisles of this mystical store, each searching for something different: one may seek to understand a recurring dream that hints at an unresolved past, another might be looking to escape the drudgery of their waking life, while yet another seeks to manipulate their dreams to change their future.

As these characters delve deeper into the dream departments, they encounter ethical dilemmas and philosophical questions:

- Is it right to alter one's dreams?
- What is the cost of meddling with the subconscious?

Multidisciplinary Analysis Approach



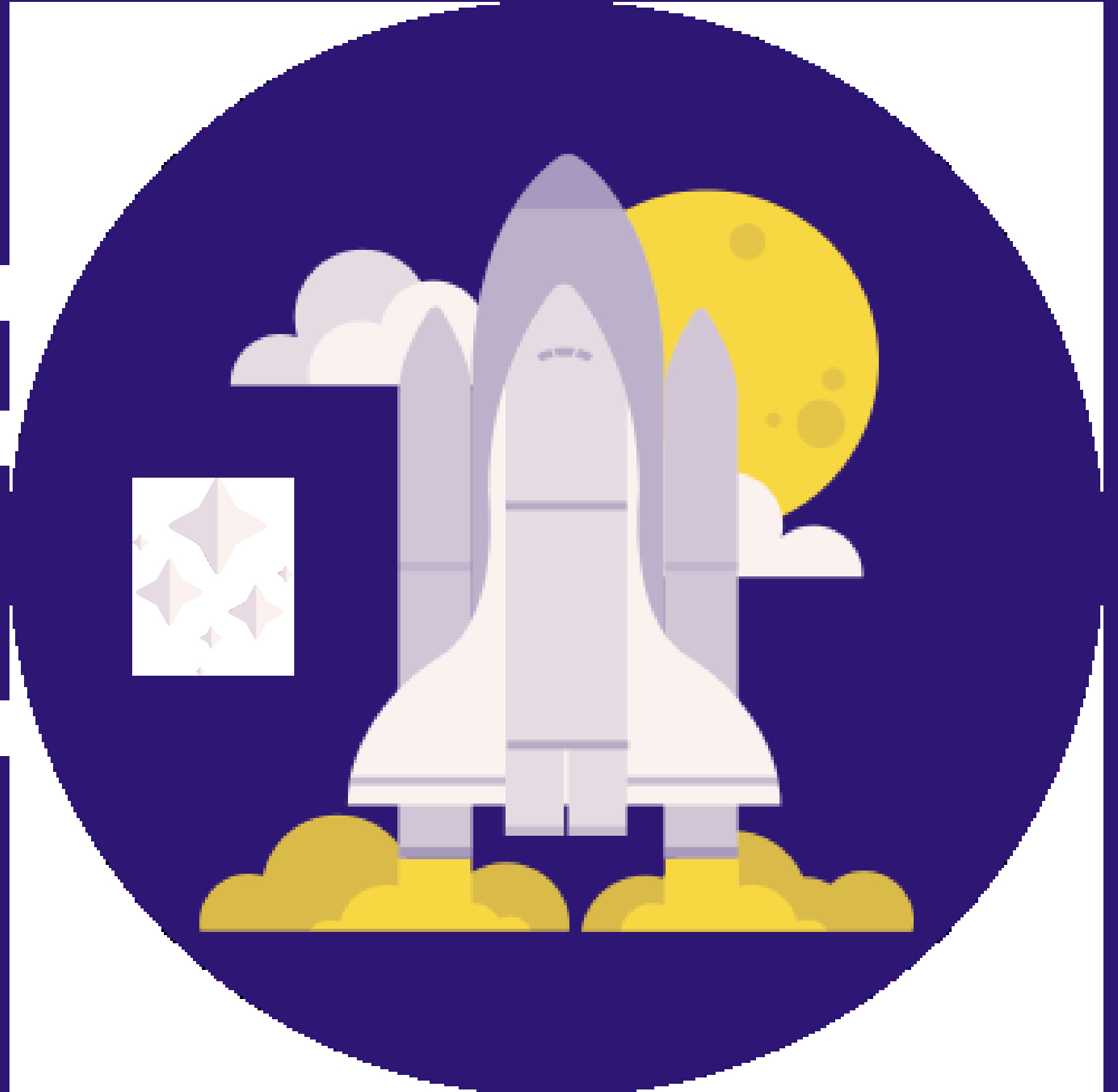
- Our exploration of "Dallergut Dream Department Store" employs a multidisciplinary lens, marrying the art of literary critique with the science of neuroethics.
- We dive into the thematic and narrative complexities of the book, drawing parallels with current neuroscientific understanding of dreams and cognition. This method allows us to unravel how the book's creative narratives intertwine with the neural substrates of dreaming, highlighting the potential ethical ramifications.
- By navigating the merge of art, dreams, and neuroscience, our analysis sheds light on the ways in which creativity and the science of the brain intersect, revealing deeper ethical considerations in the manipulation of consciousness.



Ethical Conundrums of Dream Manipulation

- Our findings bring to the forefront the ethical dilemmas inherent in the manipulation of dreams and consciousness.
- The book prompts a reflection on the potential consequences of such interventions for mental well-being and personal autonomy. It presents a society where even fantastical dream cities have regulations to ensure the safety of dreams, including testing centers and complaints bureaus, underscoring the ethical considerations in dream manipulation.
- This discourse extends beyond the narrative, encouraging us to ponder the real-world implications of advancing neuroscience on our understanding and control of dreams, and the ethical boundaries that should guide such endeavors.

In the end, the characters emerge transformed, their stories intertwining to reveal deeper truths about human cognition, the power of dreams, and the ethical complexities of altering them. The narrative closes on a reflective note, leaving readers to ponder the significance of dreams in their own lives and the moral considerations of influencing the subconscious.



Thank you!

